

# SYSTEM AND METHOD FOR REGISTERING ATTENDANCE OF ENTITIES ASSOCIATED WITH CONTENT CREATION

## ABSTRACT

5       A system and method for registering or otherwise associating items with  
generated content. Identification of who and/or what is present in connection with the  
generation of content is determined. In one embodiment, images, video, audio, or other  
media/multimedia content is generated, and the items and/or people present and relevant  
to the creation of that content are determined. A record of those relevant items and/or  
people may then be associated with that created content, so that the content includes a  
10   record of who/what was there when the content was created.